



**THE ORIGINAL
MULTIFUNCTIONAL
HEADWEAR**
Since 1992



Press Information

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For further information/Buff® headwear samples please contact Sarah Gowans on sarah@buffwear.co.uk

Long Way Down Buff® Charity Donation



The High UV Protection Buff® created to support Ewan McGregor and Charley Boorman's 2007 Long Way Down motorcycle ride from John O'Groat's in Scotland to Cape Town continues to raise valuable funds for UNICEF.

Buffera's most recent donation covering the period from 21st April to the 31st December 2009 amounts to £2,482.66. A spokesperson for Buffera said "We're really pleased that this design continues to appeal to consumers. We'll continue to sell Long Way Down Buff® so long as there's a demand and continue to pass the profits from its sale to UNICEF, which is working to protect and promote the rights of children in over 190 countries."

ENDS

http://www.unicef.org.uk/index_main.asp

<http://www.unicef.org.uk/bigearth/>

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